

# IPSWICH GREYHOUND RACING CLUB

## SPONSORSHIP PACKAGES

Sponsorship as a marketing strategy, is not only here to stay, but can be utilized as a powerful tool in shaping consumer attitudes, driving consumer sales, creating of heightening visibility, image enhancement and relationship marketing.

Greyhound racing provides a first class vehicle for marketing your business or product and Ipswich Greyhound Racing Club are able to design flexible partnership initiatives to meet your objectives. At Ipswich we value the partnership we develop, our sponsorship philosophy is built on the belief that the development of true meaningful partnership creates successful results.

Sponsorship is important in many respects, not the least of which is helping us to develop an optimistic and positive community environment that will help our club and your business too.

Ipswich Greyhound  
Racing Club

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Web:

www.ipswichgreyhounds.com

Showgrounds

81 Warwick Road

IPSWICH QLD 4305



## WE OFFER 3 SPONSORSHIP PACKAGES – GOLD – SILVER – BRONZE



### Gold Sponsorship Package \$5,000 + GST

#### Advertising

- 150 Races names throughout the year.
- Race names coverage on Sky Racing, RadioTab and National Form Guides.
- Printed in our racebook.
- Sign (provided by your business). displayed at our venue.
- Club Website.

#### Hospitality

- 10 guests to attend our 3 major nights.
- Complimentary Entry
- Dinner per person.
- \$500 Bar Tab for your party.
- Unlimited Complimentary Tickets throughout the year.

### Silver Sponsorship Package \$3,000 + GST

#### Advertising

- 100 Races names throughout the year.
- Race names coverage on Sky Racing, RadioTab and National Form Guides.
- Printed in our racebook.
- Sign (provided by your business). displayed at our venue.
- Club Website.

#### Hospitality

- 6 guests to attend our 3 major nights.
- Complimentary Entry
- Dinner per person.
- \$300 Bar Tab for your party.
- Unlimited Complimentary Tickets throughout the year.

### Bronze Sponsorship Package \$1,500 + GST

#### Advertising

- 50 Races names throughout the year.
- Race names coverage on Sky Racing, RadioTab and National Form Guides.
- Printed in our racebook.
- Sign (provided by your business). displayed at our venue.
- Club Website.

#### Hospitality

- 4 guests to attend our 3 major nights.
- Complimentary Entry
- Dinner per person.
- \$200 Bar Tab for your party.
- Unlimited Complimentary Tickets throughout the year.

**RACING EVERY TUESDAY, FRIDAY & SATURDAY'S  
GREYHOUND RACING, YOU BET!**