



Leading the Way!

SPONSORSHIP PROPOSAL

from

Ipswich Greyhound Racing Club

81 Warwick Road IPSWICH QLD 4305



Contents

- Letter of Proposal
- Sponsorship packages & pricing options
- Placement of signage samples
- 2 Free Admission Passes

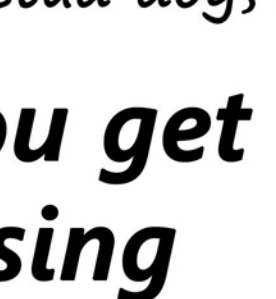
General Information

- Function Packages available
- Fundraising Assistance
- Name a Race
- Feature Events Listing

Showgrounds
81 Warwick Road IPSWICH. QLD. 4305.
W: www.ipswichgreyhounds.com E: admin@ipswichgreyhounds.com

SPONSORSHIP PACKAGES AVAILABLE

From as little as \$1500 plus gst



Greyhound Racing provides a first class vehicle for marketing your business, product, services, kennels, rearing, training, stud dog, etc.

Where else could you get 12 months advertising for this price

Let us tailor make a package just for you!

Maybe consider

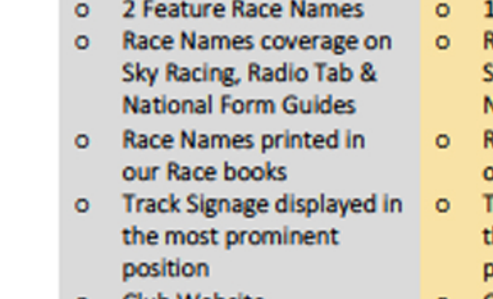
Naming a Race ? Only \$50



Want to know more?
Ask at the office.

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Ipswich Greyhound Racing Club
Showgrounds • 81 Ipswich Road
Ipswich Queensland 4305
Office - 07 3202 2977



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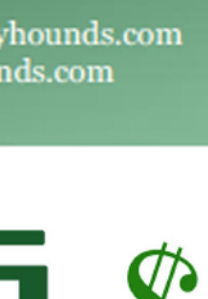
SPONSORSHIP PACKAGES

Sponsorship Packages for All Budgets

Sponsorship as a marketing strategy, is not only here to stay, but can be utilized as a powerful tool in shaping consumer attitudes, driving consumer sales, creating of intensifying visibility, image enhancement and relationship marketing.

Greyhound Racing provides a first class vehicle for marketing your business or product and the Ipswich Greyhound Racing Club are able to design flexible partnership initiatives to meet your objectives. At Ipswich we value the partnerships we develop. Our sponsorship philosophy is built on the belief that the development of true meaningful partnership creates successful results.

Sponsorship is important in many aspects, not the least of which is helping us to develop an optimistic and positive community that will help our club and your business too.



\$10,000 + gst

\$5,000 + gst

\$2,500 + gst

\$1,500 + gst

Advertising

- 200 Race Names
- 2 Feature Race Names
- Race Names coverage on Sky Racing, Radio Tab & National Form Guides
- Race Names printed in our Race books
- Track Signage displayed in the most prominent position
- Club Website

Hospitality

- 20 Guests to attend our 3 major race nights
- Dinner per person
- \$1000 bar tab for your party
- Unlimited Complimentary Entry through the year

Advertising

- 150 Race Names
- 1 x Feature Race Name
- Race Names coverage on Sky Racing, Radio Tab & National Form Guides
- Race Names printed in our Race books
- Track Signage displayed in the most prominent position
- Club Website

Hospitality

- 10 Guests to attend our 3 major race nights
- Dinner per person
- \$500 bar tab for your party
- Unlimited Complimentary Entry through the year

Advertising

- 100 Race Names
- Race Names coverage on Sky Racing, Radio Tab & National Form Guides
- Race Names printed in our Race books
- Track Signage as a vinyl banner
- Club Website

Hospitality

- 6 Guests to attend our 3 major race nights
- Dinner per person
- \$300 bar tab for your party
- Unlimited Complimentary Entry through the year

Advertising

- 50 Race Names
- Race Names coverage on Sky Racing, Radio Tab & National Form Guides
- Race Names printed in our Race books
- Track Signage as a vinyl banner
- Club Website

Hospitality

- 4 Guests to attend our 3 major race nights
- Dinner per person
- \$200 bar tab for your party
- Unlimited Complimentary Entry through the year

Please do not hesitate to contact us with questions and see if we can tailor make a package unique to your needs.

Email: admin@ipswichgreyhounds.com
Web: www.ipswichgreyhounds.com

\$ FUNDRAISING \$

Raise money for your cause:

Football Teams- Swimming Juniors -

All Sporting Clubs - Junior Sports - And more.....

Ask us How!



What we can do to help:

Give you as many **admission passes** that your need.

You can sell these if you desire for whatever amount you want..

Admission tickets are valued at \$5.50 each.

Naming rights to races.

Event published in Newspapers

Broadcast on Sky Racing all over Australia and promoted by our race caller.

Advertisement in the race book on the night of promotion.

Invite as many people as you like so as to support your organisation and our Club.

The right to hold as many raffles as you like.

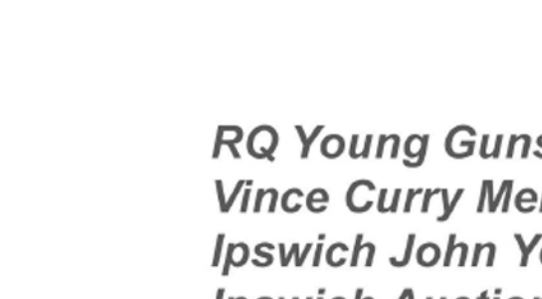
Sell up to 10 race names for your organisations fund raising.

Sell the race names for whatever you desire.

Usual sale of race names are between \$50 and \$200 a race.

This gives you the potential to raise \$2000.

Booking fee of \$100 applies.



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FUNCTION PACKAGES

Celebrate your Special Occasion at the

IPSWICH GREYHOUND RACING CLUB

Enjoy your Function in our exclusive Corporate Room while being entertained watching the Fastest Sport on Legs !

From \$25 per head - minimum party of 10

Drink Packages available minimum party of 10

Book your Special Function NOW!

Please do not hesitate to contact us so we can tailor make a package unique to your needs.



Birthdays

Anniversaries

Bucks Nights

Hens Nights

Xmas Parties

Deposit required

Work Functions

Bon Voyage

Retirements

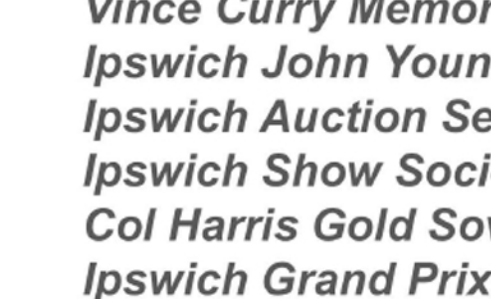
Reunions

Just because !

Ph: 3202 2977

Ipswich Greyhound Racing Club

Office - 07 3202 2977



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FEATURE EVENTS

MAJOR RACES DURING THE YEAR

- RQ Young Guns Final
- Vince Curry Memorial Maiden Final
- Ipswich John Young Memorial
- Ipswich Auction Series Final
- Ipswich Show Society Cup
- Col Harris Gold Sovereign
- Ipswich Grand Prix
- RQ Young Guns Final
- Ipswich Derby Final
- Ipswich Futurity Final
- Past Members Trophy
- Lady Trainers
- Beat Breast Cancer Cup
- Corporate Dollars Challenge Final
- Ipswich Gold Cup Final
- Ipswich Sprint Final
- Ipswich Gold Cup Consolation
- Dash For Cash Final



Racing

Tuesdays (Twilight) Approx start 3pm (Qld Time)

Fridays (Twilight) Approx start 3pm (Qld Time)

Saturday (Nights) Approx start 5pm (Qld Time)

SEMAPHORE BOARD ADVERTISING



BRONZE ADVERTISING AVAILABLE ON MANY SECTIONS OF THE TRACK

